

1) Technical measures are measures that can be implemented physically such as alarm systems, firewalls and pseudonymisation of personal data. Organisational measures on the other hand are implemented through instructions and procedures such as visitor registration, staff training or dual control principle.
Ex: Technical organisational measure (TOMS), Gimblett data Robin

* We should look use measures such as pseudonymisation and encryption. Your measure must ensure the confidentiality, integrity and availability of our systems and services and the personal data our process with them.

principle :

- (i) lawfulness, fairness and transparency
- (ii) purpose limitation
- (iii) data minimisation
- (iv) Accuracy
- (v) storage limitation
- (vi) integrity and confidentiality
- (vii) Accountability

(2) The term personal data is the entryway to the application of the General data protection Regulation (GDPR). Only if a processing of data concerns personal data the General data protection Regulation is applied. The term is defined in Art. 4 of the GDPR. Personal data are any information which are related to an identifiable natural person.

The data subject are identifiable if they can be directly or indirectly especially by reference to an identifier such as a name an identification number, location data an online identifier or one of several special characteristics expressed physical, physiological genetic, mental commercial cultural or social identity: of these natural persons.
ex: - the telephone, credit card, personal number... etc.
all personal data

The term privacy by design means nothing more than "data protection through technology design". Behind this is though that data protection in data processing procedures is best adhered to when it is already integrated in the technology when created.

The criteria type, scope circumstance and purpose of the processing must be considered. This must be contrasted with the various probability of occurrence and the severity of the risk connected to the processing. The law recognised certification can serve as an indicator to authorities that the persons responsible have complied with the statutory requirements of privacy by design.

3)

Cryptographies like Bit coin are based on block chain technology. Individuals and organization use cryptography on a daily basis to protect their privacy and keep their conversations and data confidential. Cryptography ensures confidentiality by encrypting sent messages using an algorithm with key unknown to the sender and recipient. Cryptographic techniques are used to ensure secrecy and integrity of data in the presence

The aspect of the newer impactful rules in GDPR and CCPA are reviewed. CCPA is not simply a US version of GDPR. CCPA (California Consumer Privacy Act) is more prescriptive than GDPR including the scope of application, nature, extent of collection, limitations and rules concerning accounts. CCPA also introduces a broad definition of what constitutes personal information.

private right
CCPA - yes but limited to "unauthorized access and exfiltration, theft or disclosure of personal information"
The business has 30 days to cure the violation

GDPR - yes - Any person who has suffered material or non-material damages - receive compensation for the damage suffered

Various techniques can be used to create pseudonyms.

The choice of techniques based on factors such as the cost of creating the pseudonym, the collision-resistance factor, means by which the data principal can be re-identified for the purposes of a controlled re-identification.

It should be very fast to computers

It should minimize duplication of output values

4) standard contractual clauses (SCCs)
According to the General data protection Regulations (GDPR)
Contractual clauses ensuring appropriate data protection safeguards can be used as a ground for data transfers

for the EU to third countries. The includes model contract clauses - so-called standard contractual clauses that have been pre-approved by European Commission.

These modernised SCCs replace the three data protection directives as follows.

Binding-Corporate Rules (BCRs)
Companies must submit binding corporate rule for approval to the competent data protection authority in the EU. The authority will approve the BCRs in consistency mechanism set

This procedure may involve several supervisory authorities since the group applying for approval of it's BCRs may have entities in more than one member state working documents on the approval procedure of the Binding Corporate Rules for controllers Recommendation on the approval of the process Binding Corporate Rule form (wp 265)

- 5) The California Consumer Privacy Act of 2018 (CCPA) gives consumers more control over the personal information that business collect about them and the CCPA regulation provide guidance on how to implement the law.
- The "right to know" about the personal information a business collects about them and how it is used and shared.
 - The "right to delete" personal information collected from them.
 - The "right to opt-out" of the sales or sharing of their personal information
 - The right to non-discrimination for exercising their CCPA rights.
 - The right to correct inaccurate personal information that business has about them.
 - The right to limit the use and disclosure